CHANNEL

STUDIOS—UNIVERSITY OF WASHINGTON

TRANSMITTER—EDISON TECHNICAL SCHOOL

Ed Carney

KCTS (TV)

COMMUNITY TELEVISION SERVICE
SEATTLE 5, WASHINGTON

COPY

December 26, 1960

To: All NAEB Station Managers

From: Lorman E. Keene, Chairman
NAEB Television Board

You may recall that at the meeting of NAEB affiliates in Palo Alto in October it was agreed among the station managers that there was an acute need for the exchange of information between stations on their ware rates and union contracts.

It was further agreed that this matter was one which should be undertaken through NAEB, rather than through the Affiliates' Committee.

To keep the exhange on a confidential basis, the NAEB Television Board, consisting of the television directors elected in each NAEB District, has directed its chairman to gather, compile and distribute the information back to the managers of the stations.

It will be most helpful if you will provide the information requested in the attached questionnaire at your earliest convenience.

We will appreciate your returning the questionnaire even if, for some reason, you are unable to supply the information. If you cannot permit your station to be individually identified, that necessity will be fully respected and your rates will be included only in a summary. Otherwise we think it will be helpful to management to have stations and their rates of pay identified so each manager can compare his operation with the stations he considers comparable to his own.

You may retain one copy of the questionnaire for your files.

CHANNEL 9 KCTS-TV
STUDIOS—UNIVERSITY OF WASHINGTON
TRANSMITTER—EDISON TECHNICAL SCHOOL
SEATTLE 5, WASHINGTON

December 28, 1960

Dear Bill:

As I wired you this morning, following receipt of your wire, I can make a meeting in New York on Monday, Jan. 9th, allright.

I am delighted that conversations seem to have progressed to the point where it seems practical to get the executive committee to meet with Jack.

I can fly into new York on Sunday so can meet anytime Monday morning. Do you want to have someone make me hotel reservations for late arrival Sunday night, and let me know where it will be. Also let me know how long the meeting should take -- I'll book return space on Tuesday, but could stall not more than another day if need be. I have meetings here the latter part of the week -- Thursday and Friday, so need to get home.

Does someone want to advance me plane fare -- it is $377.19 RT first class, Seattle to NY. If NAEB is footing the travel bill, I'd be glad to fly Coach at $304.92.

Best regards,

Loren B. Stone
Manager

Bill Harley
NAEB
Washington, D. C.

Letters from Bill -

MEMORIAL CENTER, PURDUE UNIVERSITY, LAFAYETTE, INDIANA

Lafayette 92-2961

THE MIDWEST PROGRAM ON AIRBORNE TELEVISION INSTRUCTION

OFFICES ALSO IN NEW YORK AND CHICAGO

December 23, 1960

Mr. William G. Harley
National Association of Educational
Broadcasters
Suite 1119-DuPont Circle Office Bldg.
1346 Connecticut Avenue, N.W.
Washington 6, D. C.

Dear Bill:

A belated thank you for your note of congratulations. This incidentally is the only notice of my re-election I have seen. It should be fun serving on the board these next two years which I know will be historic ones for the NAEB.

I hope you and your family are going to enjoy this holiday season in the Nation's Capitol.

Sincerely,

James S. Miles
Director
Program Service and
Distribution Division

JSM:cb

December 23, 1960

Mr. M. B. Sarwate
Deputy Secretary-General
International Telecommunications Union
Geneva, Switzerland

Dear Mr. Sarwate:

It has come to our attention that a European VHF/UHF Broadcasting Conference will be held in Stockholm from May 26 to June 22, 1961.

Because of the interest of this organization in television allocations matters, we should like to apply for admission to the conference. This organization serves as a professional trade association for the 254 non-commerical broadcasting stations in America. Since nearly two-thirds of the television channels rserved for education's use are in the UHF band, our Association has a particular concern for the use of UHF. Currently the Association is engaged in a national survey to determine America's educational needs for television. spectrum space in preparation for allocations hearings soon to be undertaken by the Federal Communications Commission.

Our engineering consultant and the firm which will be doing the technical work in connection with this project, is the firm of Jasky & Bailey, Inc., of Washington, D. C. The senior member of the firm, Mr. C. M. Jansky, an internationally renowned electronics engineer and frequent participant in international engineering conferences, is the man we would have represent us at this conference.

If there is any more information that may be needed to determine our eligibility for participation in the conference, we will be happy to supply it.

Thanking you for your consideration of this matter, I am

Sincerely yours,

William G. Harley
President

WGH:mem

Letter from Bob

December 16, 1960

John F. White, Pres.
NETRC
New York, N. Y.

COPY

Dear Jack:

I thought the meeting of the Affiliates' Committee with you and Jim -- and Don -- was a really useful meeting and that we made some real progress down the road toward a better understanding of each others problems and necessities.

And I was particularly pleased with the conversation you and I got into over NETRC - NAEB matters. I sincerely hope we can find a basis of really sitting down and ironing out any misunderstandings that might continue to exist, for I am certain that any difficulties that appear to exist between the two groups can only be misunderstandings, for I know that you and the Center staff have no other purpose than that of building a strong educational broadcasting movement in this country -- and that certainly can be NAEB's only purpose and interest.

As you probably found out from Bill Harley, I did make it to Washington, altho there was a time when I didn't think I was going to make it thru the blizzards. I found Bill most desirous of finding a basis of friendly cooperation with the Center. I hope you and he had a satisfactory meeting at your Thursday evening dinner.

It hadn't really occured to me when you and I were discussing the problem in New York Saturday, but I suppose if I can serve any really useful purpose as chairman of both the NAEB TV Board and of the Center Affiliates' Committee, it would be to bring about the full understanding and cooperation that can and must exist between the two groups. I can't see any areas where there should be any sense of competition or conflict. The only possibilities of trouble are when someone misunderstands another's motives, and is going to have to be my job, and yours and Bill's to help people understand the other fellow's point of view.

If there is any way I can be of help in this matter, I hope you will let me know. I would be glad to come to Washington a day early next month to meet with you and Bill if that will help us along the way toward finding those areas of common interest in which we can fully cooperate with each other.

Best personal regards,

Loren B. Stone

cc: Bill Harley

WUFT-TV, UNIVERSITY OF FLORIDA, 234 STADIUM, GAINESVILLE, FLORIDA

December 14, 1960

Letter from Bill.

Mr. William G. Harley
N.A.E.B.
Suite 1119
1346 Connecticut Ave., N.W.
Washington 6, D. C.

Dear Bill:

Thank you for your very kind note. I really didn't expect to be re-named to the N.A.E.B. Board. Nevertheless, I am honored and flattered. I'll certainly make every effort to be helpful and wise.

N.A.E.B. has a most significant role to play in broadcasting. I am pleased to do whatever I can for the organization and for the movement.

With warm personal regards, I am

Cordially,

Kenneth A. Christiansen

KAC:hg

COLLEGE OF JOURNALISM AND COMMUNICATIONS

University of Illinois, Urbana

Dec 12

Dear Bill:

Thanks for your 2 notes. I'll be glad to serve on the Board...subject only to the absence of travel funds to make possible travel at University expense. I hope that won't be an obstacle.

Re: Arno Huth.. I had thought of his knowledge of Africa and other places...and had planned to do essentially what you have done...Would it be possible to retain him as a general consultant, as well, for a small sum per year? I also intended to see if what we got would make something like this possible..Since his name as one of our advisors would, I know, command considerable respect..

Glad you got to meet the Shinkmans. Hope something materializes there.

Finally, guess Hill gets to be in Washington for a snow-storm...Hope all of you are not too paralyzed...

Oh, yes..In your letter, you say that Pearl and the gang send regards.. I know a Jewell, for instance, and a Cam (ee-yoh?)...but a Pearl? Unmystify me..

Regards,

Harry Sk

P.S. McLuhan offered a job at Harvard. No decision yet.

PPS. How would Democrat Herman Wells of Indiana be for FCC?

December 8, 1960

Mr. Richard Hull

~~Dr. Harry J. Skornia~~
~~1015 West Church Street~~
~~Champaign, Illinois~~
Dick.
Dear ~~Harry~~:

Congratulations and
~~Welcome~~ back to the family!

As I am sure you know, nothing could give me greater pleasure in terms of organizational relationships than to have you working along side.

So, this is just a note to extend my congratulations and express my personal gratification that you have been elected to the Board of Directors of NAEB.
Television Station Division Board of Directors and thus also to the new
With warm personal regards, I am

Cordially yours,

William G. Harley

~~WGH:mem~~

~~cc: Mr. Richard Hull~~
~~Mr. Harold Hill~~

Shortly we will conduct an election by mail for the NAEB Board Chairman and subsequently election of chairmen for each of the four divisional Boards. When this is accomplished there will be an early meeting of the TV Division Board.

Example

December 8, 1960

Schwarzwalder

Mr. James S. Miles
Director, Station WBAA
Hall of Music
Purdue University
Lafayette, Indiana

Dear Jim:

Welcome back on board!

This is the official notice of your election to the Board of the TV Station Division and thus also to the new NAEB Board of Directors.

~~I have just learned of your re-election as an NAEB director and I hasten to send~~ Pleased to my congratulations and express my personal gratification.

During the time that you have served previously you have been a valuable member of the group and I am extremely pleased that NAEB will continue to have the benefit of your wise counsel and advice. ~~The presidential position is a lonely one in many respects and it is comforting to realize that there are true and trusted "old hands" upon whom one can rely.~~

~~With warm personal regards, I am~~

Cordially yours,

William G. Harley

WGH:mem

cc: Mr. Richard Hull
~~Mr. Harold Hill~~

P Shortly we will conduct an election by mail for Chairman of the NAEB Board, followed by election of chairmen for each of the four divisional boards. As soon as this is accomplished we expect an early meeting of the TV Division Board.

December 8, 1960

Dr. Kenneth Christiansen
Director of Television
School of Journalism and Communications
University of Florida
Gainesville, Florida

Dear Ken:

Welcome back on board!

~~I have just learned of your re-election as an NAEB director and I hasten to send~~ This is the formal notification of your election to the TV Station Division Board and then also to the new Board of Directors of NAEB. I wish to convey my congratulations and express my personal gratification.

During the time that you have served previously you have been a valuable member of the group and I am extremely pleased that NAEB will continue to have the benefit of your wise counsel and advice. ~~The presidential position is a lonely one in many respects and it is comforting to realize that there are a true and trusted "old hands" upon whom one can rely.~~ In particular your statesmanship and the personal interest you have taken in the evolving of the new structure for the ETV stations, suggests that you will be most invaluable in these critical years of launching the new organizational venture. I am most pleased that we will be able to have the benefit of your leadership.

With warm personal regards, I am

Cordially yours,

William G. Harley

WGH:mem

cc: Mr. Richard Hull
Mr. Harold Hill

File - Board correspondence

December 1, 1962

Dr. Burton Paulu, Director
Radio and Television
Room 1, Eddy Hall
University of Minnesota
Minneapolis 14, Minnesota

Dear Burton:

I'm sorry that I haven't answered your letter of November 14, sooner, but I've been out of town quite a bit since the Convention.

At the final Convention business session, Ippointed out that we were having this problem with nominations for Individual Member Director, and I said that the staff felt that the only plausible solution would be to require a petition, with perhaps five to ten signatures of other Individual Members, for nomination of someone for this position on the Board.

Subsequently, at the Board meeting on Thursday (apparently after you had to leave), I brought this matter up. The Board then authorized the staff to proceed with the preparation of suitable By-Law amendments which would require a petition of some sort with multiple signatures. This amendmmnt will be prepared and submitted to the membership in ample time to be in effect by the time elections roll around again next fall. I believe this will cut down greatly on the number of nominations we receive. In addition, I suggested in the business meeting, and also at the Board meeting, that in the future we will have a brief biographical sketch (including NAEB activities) of each candidate - for all Board positions - either in the Journal or on the ballot, in all future elections. This will enable a rapidly growing membership to make a wiser choice, I believe.

So far as election of an Individual Member Director is concerned, without numerous ballots, the By-Laws call simply for a plurality of votes cast, which by definition((so far as elections are concerned) simply means the person who receives the most votes (not necessarily a majority) is elected.

I hope this answers the thoughtful questions you raised, but if you have others, please let me know and I'll do my best.

Cordially,

UNIVERSITY OF Minnesota

GENERAL EXTENSION DIVISION
DEPARTMENT OF RADIO AND TELEVISION BROADCASTING
MINNEAPOLIS 14

November 14, 1962

Harold E. Hill, Administrative Vice President
National Association of Educational Broadcasters
1346 Connecticut Avenue N.W.
Washington 6, D. C.

Dear Harold:

I have just received the ballot for the election of an individual member director, which I am returning under separate cover.

The length of this ballot brings immediately to mind the question: isn't this getting a little out of hand? There are so many nominations -- as a matter of fact quite a number of good ones -- that how can anyone expect to receive a plurality of the votes in less than six ballotings?

Do you have any bright ideas as to how the number of nominations could be held down to some more manageable number?

Yours sincerely,

Burton Paulu, Director
Radio and Television

BP/sk

KTCA-TV
TWIN CITY AREA EDUCATIONAL TELEVISION CORPORATION
CHANNEL 2
MINNEAPOLIS • ST. PAUL
MINNESOTA

1640 Como Avenue
St. Paul 13, Minnesota

JOHN C. SCHWARZWALDER
General Manager

Telephone
Midway 5-5565

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JOHN DELAITTRE
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RUFUS A. PUTNAM
JOHN C. SAVAGE
JOHN W. SEEGER
NEIL SHERBURNE
LORING M. STAPLES
HAROLD E. WOOD

December 9, 1960

Mr. William Harley
President
NAEB
Dupont Circle Building
1346 Connecticut Avenue N.W.
Washington, D.C.

Dear Bill:

Having just returned from meetings with Iowa and South Dakota people who are willing and anxious to start construction on a 6-state network the moment some federal funds are available, I want to urge you to do what you can to get early passage of the Magnusson-Roberts Bill.

All six legislatures meet early in 1961 (and quit after 90 to 120 days) and our chances of getting operating expenses appropriated at these sessions are doubtful unless federal legislation can be passed before they adjourn.

Chris can give you details of our progress (which is very great) when he calls but please tell Marks, Schenkkan et al to get on the bal (poetry).

As ever,

John C. Schwarzwalder
General Manager

JCS:bh

cc: Joe Ross
Chris Schenkkan
12/14/60

December 8, 1960

Dr. Harry J. Skornia
1015 West Church Street
Champaign, Illinois

Dear Harry:

During my recent visit to New York in connection with LRI Board meeting, I arranged to have a chat with Arno Huth. He had recently returned from a tour of Africa as a consultant to the State Department and Winfield thought it would be useful to talk with him. It was.

He was able to fill in some of the gaps in my knowledge of the social and political complexity of the Sudan and had valuable suggestions on procedures and approaches. His list of things not to do was, perhaps, even more invaluable.

He said that he had had a letter from you last summer making reference to a possible role he might play in NAEB affairs and wondered if I knew to what you alluded. I suggested that you might have been thinking of the Sudan contract, but he did not think this was the case. I said that I would write and ask you -- which I have now done.

The Sudan Radio Contract is all but signed and sealed (I expect a call this week for the final session) and, I understand, the pressures are really building up from the Sudanese. for action. I am especially encouraged by the likelihood that we will be able to get Sid Head to be the program man. He is actively interested and is now negotiating with his administration to see if he can be freed.

I had lunch two weeks ago with Paul Shinkman and Jewell and I were invited to their Georgetown home for dinner last Saturday evening. He is very much interested in our news project and vastly intrigued by the Lasswell "clarifier"

concept as applied to Washington news. I am hopeful that we can work something out with him.

How goes the solitary life of the scholar? Does the change of pace make you feel as though you have sunk into a state of innocuous desuetude?

Things in Washington are gay and jolly; Pearl and all the gang send their greetings.

Cordially yours,

William G. Harley

WGH:mem

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

OFFICE OF THE VICE PRESIDENT

NAEB

Mailing Address
119 Gregory Hall
Urbana, Illinois

December 5, 1960

Mr. William G. Harley, President
National Association of Educational Broadcasters
Rooms 1119-1121
DuPont Circle Office Building
1346 Connecticut Avenue, N.W.
Washington 6, D. C.

Dear Bill:

Herewith the results of the recent balloting for our Board of Directors. You have already received an informational copy of the memo I had to send out to Regions V and VI in the hope that the present ties will be resolved as soon as possible.

Region I - Al Fredette (I had originally prepared the aforementioned memo for mailing late December 1 - the deadline for submission of ballots - and Region I also had a tie, but a telegram received about 4:30 that afternoon from Burdick, casting his vote for Fredette, broke that tie and resulted in the written in (or crossed out) corrections on the memo).

Region III - Jim Miles.

Region V - Tie between Bob Schenkkan and Ed Browne.

Region VI - Tie between Ken Kager and Burt Harrison.

Director-at-Large - Ken Christiansen.

Individual Member Director - Harry Skornia.

As you already know, all three TV Directors up for re-election were unopposed (Hurlbert, Schwarzwalder and Stone) and were automatically elected, which fact was known at the time of the convention.

December 5, 1960

Mr. Richard B. Hull
Executive Director
Telecommunications Center
The Ohio State University
2470 North Star Road
Columbus 21, Ohio

Dear Dick:

About Bob Davy -- he worked for WHA for a year or so as a student, doing announcing and writing a news commentary for the School of the Air.

All of my recollections of Bob are plus and positive. He's a fine gentleman, All-American boy type. He has energy and enthusiasm and an appropriate set of values with which to direct them. I recall that he had ideas and ability to follow them through, working independently.

Bob is a likeable chap, who gets along well with others, and is a thoroughly agreeable sort that allows him to fit in most anywhere.

I know nothing first hand of his competence as a TV producer etc., though his record certainly looks impressive. I do know that you can count on him as a person, as a man of integrity and idealism. And when he says he has decided to go into ETV as the place to "excell and work creatively and satisfyingly", he sincerely means it.

Cordially,

William G. Harley

WGH:mem

P. S. Mac is very high on Bob.

WGH

THE OHIO STATE UNIVERSITY
TELECOMMUNICATIONS CENTER
2470 NORTH STAR ROAD
COLUMBUS 21, OHIO

RICHARD B. HULL, *Executive Director*

November 16, 1960

Mr. William Harley
President, NAEB
Suite 119
Dupont Circle Office Building
1346 Connecticut Ave., N.W.
Washington 6, D. C.

Dear Bill:

I recently received a letter from Robert L. Davy who is now with Welton Becket and Associates who are architects and engineers in San Francisco. I met Davy briefly at the convention and I went into a complete blank. Although he looks familiar and I know I have been associated with him at sometime, I cannot recreate our association. He is applying for a job here and lists WHA as one of his first duties in his experience record (1947-48 on WHA).

He says now that he has decided "That educational broadcasting is the place where I can excell and work creatively and satisfyingly the rest of my professional life." What can you tell me about the guy?

Sincerely,

Dick

Richard B. Hull

RBH:df

ALABAMA EDUCATIONAL TELEVISION COMMISSION

807 PROTECTIVE LIFE BUILDING BIRMINGHAM 3, ALABAMA TELEPHONE FAIRFAX 2-4625
WAIQ, CHANNEL 2 WBIQ, CHANNEL 10 WCIQ, CHANNEL 7

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STAFF
RAYMOND D. HURLBERT
General Manager
AL RENFRO
Chief Engineer
LOUIS PENEGUY
Director
Coordination & Information
MRS. MADGE LAW
Office Manager

November 30, 1960

Mr. William G. Harley
Suite 1119
DuPont Circle Office Building
1346 Connecticut Avenue, N. W.
Washington 6, D. C.

Dear Bill:

Thanks for your letter of November 28 wherein you confirm the date of April 22 for speaking to the Region 11 Conference. Incidentally, this conference has been changed in its location from Atlanta to Birmingham and arrangements are progressing accordingly.

Thank you for changing my status with the Membership Committee. I have enjoyed the assignment, and I am exceedingly happy over the growth in membership during the time of my chairmanship. If by serving on the committee I can be of assistance to the new chairman, I will be agreeable to being a member of the committee. If in your alignments you have some responsibility that would involve international development, I believe I would enjoy such a new challenge.

Thank you for your interest in the possibility of my attending some related educational meeting in the Far East during my trip there next spring. Your assistance in this direction will be most sincerely appreciated.

How are things progressing in Washington?

With kindest personal regards, I am

Sincerely yours,

Raymond D. Hurlbert
General Manager

RDH/ml

November 28, 1960

Mr. Raymond D. Hurlbert
Alabama Educational TV Commission
807 Protective Life Building
Birmingham, Alabama

Dear Raymond:

No, none of your communications have gone astray; it's just that I hoped to have more specific information at my command before responding.

First, about the Japan trip. As I believe Harry told you, we have occasionally made funds available for foreign travel in cases where NAEB members were already abroad so that slight additional funds enabled them (Paulu, Schwarzwalder) to represent us at broadcasting conferences in their vicinity. We have never used NAEB funds to help someone go abroad and I am sure you can appreciate why this policy is necessary.

So we hope to be able to find some sort of meeting you could attend or service you could perform in connection with your proposed trip. Bob Underwood, I understand, has written to contacts in Tokyo and Honolulu. I will contact NEA, which keeps a master schedule of edcuational conferences, about possible meetings. I will also check with Keith Tyler, who has been working with Japanese broadcasters, about possible angles in that country. We'll find something.

I will honor your request not to be named again as Chairman of the Membership Committee but I do so with great regret. You have done an outstanding job in this responsibility and largely as the result of your vigorous leadership the membership has had an unprecedented growth

during these two years. Taking you at your word, I will look elsewhere this time, though, I confess, without much faith that I will find another willing and able to give as much devotion and energy to the job. I trust you will consent to remain on the committee so that it may continue to have the benefit of your experience and ideas.

And believe me, I appreciate your offer to help in other ways; it is a source of great comfort to know I can count on you to serve in other capacities.

Finally, I am glad to confirm my acceptance of your invitation to speak at the Professional Breakfast of the NAEB Region II Conference, Saturday, April 22nd.

With kindest regards, I am

Sincerely yours,

William G. Harley

WGH:mem

ALABAMA EDUCATIONAL TELEVISION COMMISSION

807 PROTECTIVE LIFE BUILDING BIRMINGHAM 3, ALABAMA TELEPHONE FAIRFAX 2-4625
WAIQ, CHANNEL 2 WBIQ, CHANNEL 10 WCIQ, CHANNEL 7

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STAFF
RAYMOND D. HURLBERT
General Manager
AL RENFRO
Chief Engineer
LOUIS PENEGUY
Director
Coordination & Information
MRS. MADGE LAW
Office Manager

October 26, 1960

Mr. William G. Harley
N.A.E.B.
DuPont Circle Office Building
Rooms 1119-1121
1346 Connecticut Avenue, N. W.
Washington 6, D. C.

Dear Bill:

Congratulations on another very successful accomplishment. The NAEB Convention in every aspect was a success. You and your cohorts rose to the occasion and made the convention measure for a top flight international affair.

It has been a privilege and a pleasure to serve the NAEB as Chairman of the Membership Committee. I want to take this occasion for again commending the members of the committee and the headquarter's staff for assisting in any progress made. Personally, I feel that two years as chairman of an NAEB committee can pretty well absorb any individual's ability to contribute; therefore, I request that the assignment not be repeated as far as my case is concerned. I hope this is not presumptuous on my part that you would even consider such, but it is intended as a suggestion in the interest of our association. My personal attitude in this respect does not apply to individual members of this committee for, in certain instances, they have developed techniques and skills that might well serve to chair the committee itself. Ted Sherburne comes to mind as one such member.

My attitude on the chairmanship of the Membership Committee does not hold when other services to the NAEB are concerned. I say this in a sense of loyalty to the NAEB, but in no wise as a request. Please know that I am at your service.

Please confirm the verbally made engagement for the NAEB Region 11 Conference. As you may recall, you were agreeable to speaking at the Professional Breakfast of NAEB Region 11 Conference to be held at the Atlanta Biltmore Hotel, Saturday morning, April 22, 1961, at 8 a.m. Your appearance on this occasion will add much

to the success of the conference.

With kindest regards, I am

Sincerely yours,

Raymond D. Hurlbert
General Manager

RDH/ml

October 26, 1960

Mrs. Gertrude Broderick
Office of Education
Washington 25, D. C.

Dear Gertrude:

It has been a pleasure to work with you on the Membership Committee of the NAEB. May I commend you for your part in bringing the membership total to a new high, now in excess of 1000. We have a great professional association, and you have helped make it so.

With kindest regards, I am

Sincerely yours,

Raymond D. Hurlbert
General Manager

RDH/ml

Dear Bill: A copy of this letter has been mailed to all members of the Membership Committee.

RDH

TO: NAEB Board
FROM: WGH
DATE: November 13, 1960
RE: 1961 Convention

How do you feel about changing the site of the 1961 Convention from Milwaukee to Washington, D. C.?

Unfortunately, this idea did not come up until after the San Francisco meeting had adjourned. The Convention Sites Committee was interested in coming to Washington in 1962, but felt that since Philadelphia had been virtually assured of being chosen, that it would be disruptive to make such a switch; however, the Committee did urge Washington for '63.

Talking with Wisconsin people the last evening I got the feeling that they were concerned about hosting '62 now that Paul Taff, the only NAEB manager in Milwaukee, had departed. A call to Dr. Parkinson, Paul's former boss and by default the man inheriting the host responsibility, disclosed that Milwaukee would be willing to switch from '61 to '63. Martha Gable had no objection to a Washington convention preceding the Philadelphia one. McBride, Chairman of the Sites Committee, assures me his colleagues would be pleased at such a development.

With this encouragement, I got together a luncheon meeting of representatives of the six universities in the area to assess their willingness to undertake host responsibilities. The broadcasting officers for George Washington, Georgetown, Howard, Maryland, American and Catholic Universities pledged their cooperation and are obtaining letters from their presidents to this effect. In addition, Gertrude Broderick attended to assure the interest of the U.S.O.E. and, though GWETA was not represented, we are assured of its help.

Request from our counsel indicates that if the Board decides to hold the convention in Washington in '61, a revision will need to be made of the By-laws, which stipulate that the convention be held in the mid-west on uneven years. This would be done by mail vote of the membership.

It seems to me that there is much merit in the Washington proposal. It would coincide with the establishment of our national headquarters in the capital; give us visibility and prominence at a critical time in the development of ETV; provide opportunities to involve in our sessions members of the FCC, HEW, and the Congress. In addition to the obvious PR advantages, the attendees would have the opportunity for special tours such as the color TV installation at Walter Reed and the White House, dining in the

Senate Caucus Room, as well as visiting the usual tourist attractions. Embassies would entertain; networks and local commercial stations would host; the Broadcasters Club and the Army-Navy Club would be at our disposal. A special trip to Hagerstown would be feasible.

Please fill out the ballot below and mail promptly. If the Board favors, I will proceed to poll the membership.

Bill Harley
NAEB
1346 Connecticut Avenue
Washington 6, D. C.

I do / don't favor the holding of the 1962 convention in Washington.

Signed _____

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

OFFICE OF THE REGIONAL DIRECTOR

Television -- Region VI

Seattle, Washington
November 8, 1960

To:
Members of NAEB Television Board

From: Loren B. Stone, Chairman

Those of you who attended the recent meeting of the managers of stations with METRC at Palo Alto may recall the discussion about problems of labor contracts and the desire expressed that information on existing contracts and practices be exchanged between stations.

It was agreed that thismatter wasnot one affecting the relationship of the stations with the Center and that it would be better to have the information pulled together under the auspices of the NAEB TV Board than through the Center Affilliates' Committee.

I am in receipt of a letter from Jack McBride, who as chairman of the NAEB TV Planning Committee passes along a request of that committee that "as proposed at Palo Alto" the TV Board request Morris Novik, NAEB union consultant to compile information and disseminate it to the stations.

It was not my recollection of the concensus of the Palo Alto discussion that Novik was to be asked to do this job.

I am mindful of the furor created a few years back when information on wage rates paid engineers was distributed to station engineers wa well as to management, and had thought that since there still appears to be strong feeling on the need to keep this exchange of information closely controlled and exchanged solely between station managers, it might be desirable that I, as chairman of the Television Board, personally undertake to gather and distribute the information.

I would appreciate your suggestions as to how we should proceed:

Should the TV Board ask Morris Novik to prepare a summary of existing contracts and practices among television stations?

Should the TV Board request the NAEB staff to prepare the information?

Should the TV Board itself, acting through its chairman, collect, compile and distribute the information?

Any other suggestions?

cc: Bill Harley

11/12

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

OFFICE OF THE REGIONAL DIRECTOR

Alabama Educational TV Commission
807 Protective Life Building
Birmingham, Alabama

October 31, 1960

Mr. William G. Harley, President
N.A.E.B.
DuPont Circle Office Building
Rooms 1119-1121
1346 Connecticut Avenue, N. W.
Washington 6, D. C.

Dear Bill:

From my conversation with Harry in San Francisco, he indicated that NAEB might be able to underwrite my trip to Japan next May to the tune of a few hundred dollars. This was based on the possibility of my being able to attend some meeting or conference related to our field of communication. Harry said that this had been precedented in the case of John Schwarzwalder last year in Europe.

My ability to make this trip to Japan for the purpose of attending the Rotary International Convention, of which I am District Governor, will depend on supplementary support from some sources. If I am able during my visit there to make, maintain or bulwark present relationships in our field, I am at your service.

I would sincerely appreciate your looking into the matter of possible meetings or conferences being held in Japan during the last week of May or during the first week in June, 1961. My route of travel will be by way of Chicago, Seattle, Anchorage, Tokyo, Honolulu, Los Angeles. Might it be possible that something enroute, if not actually in Japan, could serve the same purpose?

I inquire at this date because so many plans hinge on whether I can actually swing the matter financially. It will also be necessary to be designated by the NAEB as an official representative in writing in order that I might use such an official trip for income tax reduction purposes.

Your personal assistance and study of this question will be most sincerely appreciated.

Sincerely yours,

Raymond D. Hurlbert

RDH/ml

Rose - Please put w/ the other proxy stuff you have
Jeff

THE OHIO STATE UNIVERSITY
TELECOMMUNICATIONS CENTER
2470 NORTH STAR ROAD
COLUMBUS 21, OHIO

RICHARD B. HULL, *Executive Director*

October 31, 1960

RECEIVED
NAEB HEADQUARTERS
NOV 3 1960
A.M. 7 8 9 10 11 12 1 2 3 4 5 6 P.M.

Mr. Harold Hill, Vice President
National Association of Educational
Broadcasters
19 Gregory Hall
Urbana, Illinois

Dear Harold:

Enclosed for the record is a copy of a proxy from Bob Lacy at Oklahoma. Also enclosed is another proxy from Frank L. Knorr, Director of Radio at Haverford Township. This latter together with a note I cannot find, represents a double proxy. Burdick had to leave early and gave me this one which he signed over on his own in case there was an issue in the negotiation debate on network transfer.

I thought the convention was one of the best I have every attended if not the best and I want to congratulate you for your part in it.

Incidentally, I can see why you were happy to have someone carry the exhibit. I managed to get it home without knocking a hole either in the plane or the exhibit but it took some doing. Thanks very much for letting me have it. It will be a help in our NCA TV conference coming up here in November.

Best wishes.

Sincerely,

Richard B. Hull, Director

RBH:df
Enclosure

OKLAHOMA STATE UNIVERSITY · STILLWATER

Department of Radio-TV
FRontier 2-6211, Exts. 628, 629, 479

October 10, 1960

Professor Richard B. Hull
Director of Telecommunications
Ohio State University
Columbus 10, Ohio

Dear Professor Hull:

Due to an extra heavy work load during the present semester it will be impossible for me to attend the National Convention of NAEB.

Will you be so kind as to exercise the proxy of Oklahoma State University and vote it in the same manner as you vote Ohio State in those matters requiring votes at the convention. My reason for asking is that I feel the matters of whether the tape network should be transferred is of such import that every member's vote should be cast.

Your willingness to cast the vote of this university along with that of Ohio State will be greatly appreciated.

Very truly yours,

R. P. Lacy

Robert P. Lacy
Assistant Professor

RPL:ba

The School District of Haverford Township
HAVERFORD SENIOR HIGH SCHOOL
Mill Rd. & Leedom Ave., Havertown, Pa.

26 September 1960

Mr. Richard Burdick
Managing Director
WHYY
1622 Chestnut Street
Philadelphia, Pennsylvania

Dear Sir:

This note authorizes you to cast my vote in the negative regarding the proposal to merge the NAEB Radio Network with the NETRC as outlined by John F. White in his letter of September 5, 1960. Thank you for carrying this vote to our convention. I only wish that I could attend myself.

Very truly yours,

Frank L. Knorr

Frank L. Knorr
Director of Radio

OFFICE
Tuesday to 3 00
12 00 Noon
Thursday —

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

OFFICE OF THE REGIONAL DIRECTOR

Television -- Region VI

October 4, 1960

Letter from Board

Dear Bill:

I am in complete accord with your letter of Sept. 20th to Jack White.

Elizabeth and I are leaving here Monday the 10th to make a leisurely drive to San Francisco. We will be in sometime on Friday afternoon, I suppose. We have a dinner engagement with my brother and a group, but I'll see you sometime Friday afternoon, if you are in then.

I understand from Harry there are no separate TV and Radio Board meetings being planned, so I have not tried to put together anything for a separate meeting.

Best regards,

Loren

Letters from Board

Mailing Address:
119 Gregory Hall
Urbana, Illinois

September 27, 1960

Mr. Raymond D. Hurlbert
General Manager
Alabama ETV Commission
807 Protective Life Building
Birmingham 3, Alabama

Dear Raymond:

It won't be during my tenure. But I see no reason why a letter asking you to represent the NAEB in calls on and consultation with Japanese TV, radio and educational authorities couldn't be arranged.

Hope it works out so you can go. It would be a wonderful trip.

Sincerely,

Harry J. Skornia
President

HJS:jl
CC: Mr. Harold E. Hill
Mr. William Harley

ALABAMA EDUCATIONAL TELEVISION COMMISSION

September 13, 1957

Dr. Hoyt Bowers
President
N.A.E.B.
[illegible]
[illegible]

Dear Hoyt:

The attached news release may be of interest to you. In connection with my prospects for attending the Rotary International Convention in Tokyo next June is the fact Honolulu is one of the ports of call. Could you advise me on the possibility of serving as a consultant to Japan during that time with the idea of taking side trips to Honolulu from my headquarters? Anything I might be able to obtain for such service would certainly be helpful. However, personally service is going especially cheaply could give the feasibility reason for the invitation.

Your continuance in this position at this time will be very much appreciated.

Sincerely yours,

Reginald Du Humbert
General Manager

RDH:hl
Enc.

Suite 1119
1346 Connecticut Avenue
Washington 6, D. C.

September 23, 1960

Mr. Raymond D. Hurlbert
General Manager
Alabama Educational Television Commission
807 Protective Life Building
Birmingham 3, Alabama

Dear Raymond:

Thank you for your note regarding the announcement of the NAEB Washington office; it's good to know that you approve.

Thank you also for the information on Representative Colmer of Mississippi. I am sure if he can be persuaded to alter his position you are the man to do it.

It's always good to have reassurance of your continuing support and I will certainly plan to take advantage of your offer of your services whenever an appropriate opportunity arises.

Cordially yours,

William G. Harley

WGH:mem

ALABAMA EDUCATIONAL TELEVISION COMMISSION

807 PROTECTIVE LIFE BUILDING BIRMINGHAM 3, ALABAMA TELEPHONE FAIRFAX 2-4625
WAIQ, CHANNEL 2 WBIQ, CHANNEL 10 WCIQ, CHANNEL 7

COMMISSIONERS
REX SIKES
Luverne
VINCENT F. KILBORN
Mobile
H. MAYNARD LAYMAN
Decatur
MRS. BERTHA S. ROBERTS
Gadsden
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PROGRAM BOARD
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FRANK STEWART
Montgomery
HOWARD M. PHILLIPS
Montevallo

STAFF
RAYMOND D. HURLBERT
General Manager
AL RENFRO
Chief Engineer
LOUIS PENEGUY
Director
Coordination & Information
MRS. MADGE LAW
Office Manager

September 22, 1960

Mr. William G. Harley
Dupont Circle Building
1346 Connecticut Avenue
Washington 6, D. C.

Dear Bill:

Your official announcement of the NAEB Washington Office is happily received. I rubbed my finger over the printing and found it to be quality. Everything seems to be in apple pie order. As far as I am concerned, you might touch the horses with the tip of the whip and get the buggy rolling.

For the past several months I have been in contact with Representative Colmer of Mississippi and have been pressing him to take a stand in our behalf on the Rules Committee of which he is a member. I have brought considerable pressure in this part of the country to bear upon him and feel that during the next session we may be able to change his vote. Please know that my services are at your command in this common cause we are representing.

With kindest personal regards, I am

Sincerely yours,

Raymond D. Hurlbert
General Manager

RDH/ml
enc.

P.S. I will see you in the Muir Woods.

An Investment in the People--Educational Television

EXTENSION OF REMARKS
OF
HON. HARRIS B. McDOWELL, JR.
OF DELAWARE
IN THE HOUSE OF REPRESENTATIVES
WEDNESDAY, AUGUST 24, 1960

MR. McDOWELL. MR. SPEAKER, A SIGNIFICANT STUDY BY THE U.S. CHAMBER OF COMMERCE, "AN INVESTMENT IN THE PEOPLE" CONCLUDES THAT THE COUNTRY OR THE STATE WITH THE HIGHEST PER CAPITA INCOME IS THE ONE WITH THE BEST EDUCATED PEOPLE. OBVIOUSLY, IF A PEOPLE ARE NOT EDUCATED, THEY CANNOT TAKE ADVANTAGE OF THE RESOURCES OF A COUNTRY NO MATTER HOW RICH IT POTENTIALLY MAY BE.

IN EDUCATIONAL TELEVISION WE HAVE A NEW AND HIGHLY IMPORTANT TOOL FOR BRINGING AMERICA'S EDUCATIONAL SYSTEM ABREAST OF THE TIMES.

IT IS THE HOPE OF MANY DELAWAREANS THAT THE FEDERAL COMMUNICATIONS COMMISSION WILL ASSIGN THE NOW SILENT CHANNEL 12 TO DELAWARE FOR PURPOSES OF EDUCATIONAL TELEVISION BROADCASTING. THIS IS A STEP WHICH I HAVE STRONGLY SUPPORTED IN THE PAST AND WILL WORK FOR IN THE FUTURE WITH ALL THE MEANS AT MY DISPOSAL. I HAVE, IN ADDITION, COSPONSORED WITH SENATORS MAGNUSON AND SCHOEPPEL LEGISLATION ON THE SUBJECT OF EDUCATIONAL TELEVISION WHICH WOULD GIVE FINANCIAL ASSISTANCE TO GET THIS IMPORTANT PROGRAM OFF THE GROUND. IN THIS CONNECTION IT IS IMPORTANT TO RECOGNIZE THE TREMENDOUS SUPPORT WHICH THE FEDERAL GOVERNMENT HAS GIVEN TO AMERICAN RAILROADS, TO THE AIRLINES, AND TO SHIPPING, AND HIGHWAY TRANSPORTATION. CERTAINLY, EDUCATIONAL TELEVISION IS EQUALLY DESERVING AND IS EQUALLY IMPORTANT TO THE WELFARE OF THE PEOPLE OF THIS GREAT NATION.

I INCLUDE HERE, AS PART OF MY REMARKS, THE TEXT OF MY WEEKLY RADIO BROADCAST TO THE PEOPLE OF DELAWARE THE WEEK OF AUGUST 23, 1960, OVER SEVEN DELAWARE RADIO STATIONS:

MY SUBJECT FOR THIS WEEK'S REPORT FROM CONGRESS IS ONE WHICH I KNOW IS OF GREAT INTEREST TO THE PEOPLE OF DELAWARE, AND ONE WHICH HAS OCCUPIED A GREAT DEAL OF MY TIME THESE PAST 2 YEARS AS A DELAWARE CONGRESSMAN. THIS SUBJECT IS EDUCATIONAL TELEVISION.

BUT FIRST, SINCE THIS IS MY LAST REPORT, I WANT TO THANK ALL OF THE LISTENERS IN DELAWARE WHO HAVE HEARD MY BIMONTHLY BROADCASTS, AND ESPECIALLY I WANT TO THANK YOUR RADIO STATION WHICH HAS MADE THESE PUBLIC SERVICE BROADCASTS POSSIBLE.

ON MAY 12 AND 13, 1959, HEARINGS WERE HELD BEFORE THE SUBCOMMITTEE OF THE COMMITTEE ON INTERSTATE AND FOREIGN COMMERCE ON A NUMBER OF BILLS, INCLUDING ONE WHICH I HAD INTRODUCED ON THE SUBJECT OF EDUCATIONAL TELEVISION.

ON APRIL 13, 1959, THE SENATE HAD PASSED SUCH LEGISLATION INTRODUCED BY SENATORS MAGNUSON AND SCHOEPPEL. I AM GOING TO QUOTE TO YOU FROM THE TESTIMONY OF TWO PROMINENT EDUCATORS WHO TESTIFIED BEFORE THE COMMITTEE. THEIR VIEWS COINCIDE WITH MY VIEWS ON THIS IMPORTANT AND VITAL NEW MEDIA WHICH IS AVAILABLE TO THE AMERICAN PEOPLE, AND MORE SPECIFICALLY OF INTEREST TO DEALWAREANS IS THE ASSIGNING OF THE NOW SILENT CHANNEL 12 TO DELAWARE FOR EDUCATIONAL TELEVISION BROADCASTING.

RAYMOND D. HURLBERT, GENERAL MANAGER OF THE ALABAMA EDUCATIONAL TELEVISION COMMISSION, HAD THIS TO SAY:

"MANY OF YOU ARE FAMILIAR WITH U.S. CHAMBER OF COMMERCE STUDY, 'AN INVESTMENT IN THE PEOPLE.' THIS STUDY POINTS OUT THAT IT IS NOT THE COUNTRY OR THE STATE WITH THE GREATEST NATURAL RESOURCES WHICH HAS THE HIGHEST PER CAPITA INCOME, BUT THE ONE WITH THE HIGHEST LITERACY, THE BEST EDUCATED PEOPLE. OUR STATE IS RICH IN NATURAL RESOURCES, BUT OUR GREAT NEED IS TO RAISE THE PER CAPITA INCOME THROUGH EDUCATION.

"WE ARE ON THE THRESHOLD OF TREMENDOUS ADVANCES IN THE FIELD OF EDUCATION. SHOULD WE ASK THE QUESTION, HAS THE TIME COME FOR UPDATING THE EDUCATIONAL SYSTEM OF SCHOOLS IN AMERICA AND IF SO, AS AN AID, DO WE NOT HAVE AN AVAILABLE TOOL IN EDUCATIONAL TELEVISION? IN FACT, WE HAVE A PROVIDENTIAL TOOL TO HELP MAKE THE HURDLE OF LEAPING FROM THE TRADITIONAL TO THE MODERN NEEDS IN EDUCATION. WHAT DOES INDUSTRY DO WHEN IT IS TIME FOR A RETOOLING JOB? IS NOT EXPENSE FOR RETOOLING CONSIDERED ESSENTIAL IN THE LIGHT OF FUTURE EFFICIENCY AND GREATER PRODUCTION, AND ARE NOT NEW METHODS INAUGURATED? THERE IS NO QUESTION AS TO WHAT BUSINESS WOULD DO IN SUCH A CASE. SHOULD WE NOT APPLY JUST AS MUCH GOOD BUSINESS TO THE EDUCATION OF OUR YOUTH? AS STOCKHOLDERS IN THIS BIG BUSINESS OF EDUCATION,

SHOULD WE NOT TEST THE POTENTIAL IN EDUCATIONAL TELEVISION, AND ITS ABILITY TO BRING INCREASINGLY VALUABLE DIVIDENDS?"

DONALD H. MCGANNON, PRESIDENT, WESTINGHOUSE BROADCASTING CO. HAD THIS TO SAY:

"IT IS AN INTERESTING THING ABOUT EDUCATIONAL TELEVISION, THAT WHILE IT IS IN THE SIXTH ACADEMIC YEAR AND REPRESENTS A $60 MILLION INVESTMENT, IT HAS ACHIEVED THE OUTSTANDING GOALS IT HAS, BUT FAR MORE LIES IN THE FUTURE THAN IN THE PAST. AS I HAVE INDICATED, I BELIEVE THAT TO BE TRUE OF TELEVISION IN GENERAL BUT THE EDUCATIONAL PHASE REPRESENTS A DIMENSION WITHOUT WHICH THE MEDIUM CANNOT ACHIEVE ITS FULL POTENTIAL OR CAPACITY. COMMERCIAL TELEVISION AS A MEDIUM OF ENTERTAINMENT, INFORAMTION AND ADVERTISING REQUIRES THE PURE RESEARCH AND LABORATORY TECHNIQUES AND OPPORTUNITIES OF EDUCATIONAL TELEVISION, WORKING HAND IN HAND TO ACHIEVE THE DEGREE OF FULLER ENLIGHTENMENT EVERY ONE OF US IN THE INDUSTRY FEEL CAN AND EVEN MUST BE ACHIEVED. MUCH HAS BEEN ACCOMPLISHED IN LESS THAN A DECADE BUT FAR MORE NEED BE ACCOMPLISHED IN THIS WORLD OF NUCLEAR PHYSICS AND INTERNATIONAL HYPERTENSION.

"IN OTHER MORE BLUNT WORDS, GET THE EDUCATIONAL STATION ON THE AIR IN ORDER THAT THE WHOLE EVOLUTIONARY AND DEVELOPMENTAL PROCESS OF QUALITIATIVE PROGRAMMING CAN BE UNDERTAKEN AND PERFECTED. THE LONGER THIS IS DELAYED, THE LONGER THESE VITAL FREQUENCIES ARE LEFT UNUSED, THE LONGER THE AMERICAN PEOPLE ARE DEPRIVED OF SUCH EDUCATIONAL OPPORTUNITY: YES, THE LONGER OUR ALREADY STRAINED EDUCATIONAL SYSTEM AND OVERBURDENED MUNICIPAL FINANCES ARE DENIED THIS DYNAMIC AND COLLATERAL AID. THEN, TOO, WILL OUR ABILITY TO ACHIEVE THE BLESSINGS AND OPPORTUNITIES OF THE ULTIMATE PUBLIC SERVICE EDUCATIONAL SYSTEM BE FORESTALLED.

"THE UNITED STATES MUST IMPROVE AND INCREASE THE USE OF ALL EDUCATIONAL MEANS AT OUR DISPOSAL BUT SURELY TELEVISION AND RADIO, OCCUPYING SO PROMINENT A PLACE AMONG THE INTERESTS OF OUR PEOPLE, HAVE A GREAT OPPORTUNITY AND A STILL GREATER OBLIGATION IN THIS REGARD."

MANY OTHER PROMINENT OFFICIALS OF PUBLIC AND PRIVATE INSTITUTIONS GAVE SIMILAR TESTIMONY IN SUPPORT OF FEDERAL PARTICIPATION IN THE PROMOTION OF EDUCATIONAL TELEVISION BROADCASTING. IT IS MY BELIEF THAT IT IS ONLY A QUESTION OF TIME BEFORE PUBLIC DEMAND WILL BRING ABOUT A MORE COMPLETE USE OF

THE VAST POTENTIAL OF EDUCATIONAL TELEVISION. THERE IS NO MISTAKING THAT THE MOST OVERWHELMING FACT TODAY IS THAT WE NO LONGER HAVE THE ENORMOUS LUXURY OF TIME--WE MUST ADJUST OUR INSTITUTIONS AND METHODS OF DEMOCRACY TO THE LIFE OR DEATH DEMANDS OF A SPEEDING WORLD WHERE THERE CAN BE FEW MISTAKES, FEW REVISIONS AND FEW FUMBLINGS. COMPLETE AND TOTAL EDUCATION OF ALL OF OUR PEOPLE IS OUR GREATEST SECRET WEAPON IN THE COLD WAR STRUGGLE OF DEMOCRACY VERSUS COMMUNISM.

DEPARTMENT OF
HEALTH, EDUCATION, AND WELFARE
OFFICE OF EDUCATION
WASHINGTON 25, D. C.

File Board Dec

August 17, 1960

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NAEB HEADQUARTERS
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Dr. Harry J. Skornia
Executive Director, NAEB
University of Illinois
Urbana, Illinois

Dear Harry:

By mistake my copy of your August 9 letter to the Board, and the accompanying ballot, was included by mistake in Jim Miles' mail. I am, therefore, tardy in returning the ballot. Nevertheless, here it is in time, I hope, to be counted.

The report of the "Search" Committee was indeed welcome for I have been like a hen on a hot griddle as I wondered what was happening. The Committee's solution seems to be a most wise and appropriate one, and we are fortunate in having Bill's agreement to do the honors for the coming year. I can't quite picture us without you in charge of the reins and I hope, without leaning too hard, that we can avail ourselves of the wisdom and the many competences which are responsible for guiding us through stormy waters during the past decade.

Frankly, I am pleased about the revised schedule for the Board meeting in San Francisco for that will give me the privilege of three extra days to bask in your sunshine!

Best wishes always,

Sincerely yours,

Gertrude

(Mrs.) Gertrude G. Broderick
Radio-TV Education Specialist

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. [X]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. [X]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. I cast my vote for Paul Jaff as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): In the interest of involving actively some of our promising younger men I have nominated Paul Jaff as Reg III TV Director. My second choice would be Albert Neely, again for the purpose of getting away somewhat from the "old guard" & the idea of a "closed corporation."

Gertrude Broderick

1200

Hood - Hull = margin of 2 = safe 9 seats

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. [X]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. [X]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. I cast my vote for RICHARD HULL as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): _____

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NAEB HEADQUARTERS
AUG 17 1960
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From Johnson

ROSE

Are we now sure
(re Harlem etc)?
How about full —
use "in"
Region III?!

10 votes from a possible 14 or 15.

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. 10 [X]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. 10 [X]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. I cast my vote for _____ as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): _____

_____

_____

_____

_____

Hull ////

Hunter ///

Schooley /

McCarty /

(Stone did not vote for Region III TV Director.

Grunhild
Harwood
Miles
Menzer
Schwarzwalder
Burdick
Stone
Siegel
Browne-
Hazelhurst

Glynn
Christiansen
Johnson
Broderick

Return to Mr Skornia

ROK

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☑

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☐

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. ☑

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. ☐

III. I cast my vote for Richard Hull as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): _____

_____

_____

_____

_____

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NAEB HEADQUARTERS
AUG 11 1960

Please answer all parts of the following questionnaire.

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. [X]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. [X]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. I cast my vote for Richard Hull as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): Good wishes!

Thanks to you, Miles, Harley, and all of the others who have made this possible.

Selma Potter

Selma Potter, Secretary to
Department of Telecommunications, on
telephone instructions from
Kenneth Harwood

Return to H J Skornia

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. [X]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. [X]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. I cast my vote for Osmund Hunter as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): Nice letter Harry!

Jim Miles

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Rok

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☑

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☐

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. ☑

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. ☐

III. I cast my vote for Frank Schooley as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): Haven't taken part in previous discussions or negotiations so consequently have a number of questions. These doubtless will be answered when I have an opportunity to meet with the groups.

Carlin.

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NAEB HEADQUARTERS
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Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☑

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☐

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. ☑

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. ☐

III. I cast my vote for Dick Hull as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): _____

_____

_____

_____

_____

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Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. [X]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. [X]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. I cast my vote for Armand Hunter as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): In re salary and operating budget for establishing and maintaining the Washington office: it is hoped that allocation of these funds will be predicated upon cash in bank or assured revenues. The action of the Board in Columbus, in approving the above action by July 1, 1960 was precipitous and naive.

V. Irrelevant comment: It would be appreciated if Board members could be notified at the earliest possible date as to anticipated dates of meetings in San Francisco. Several rumors have winged their way to me concerning meetings to be held in advance of the NETRC Affiliates meeting. The sooner we can learn of such plans, the more efficiently those of us with crushing schedules can make plans.

RECEIVED
NAEB HEADQUARTERS
AUG 11 1960
AM 7 8 9 10 11 12 1 2 3 4 5 6 PM

Burdick

Stone's comment on Questionnaire Ballot sent him.

Please answer all parts of the following questionnaire:

I. **I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2.** [x]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. **I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8.** [x]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. **I cast my vote for _____ as the new Region III TV Director, as explained in the August 8 memo.**

IV. **Relevant comments (if any):** In my opinion the new TV director for Region III should not take office until Nov. 1, so that Harley goes to Washington and serves through the convention as Chairman of the Board of NAEB. ~~His~~ Harley's successor ~~for Chairman of the Board can be made by the Board members assembled in~~ San Francisco, including the member elected to replace Harley in Region III. Harley would take over as President Nov. 1; the new Region III electee becomes a member of the Board Nov. 1 (altho he would be eligible for election to Chairman of the Board); the new Chairman of the Board takes over Nov. 1; and Skornia becomes a ~~####~~ Past President, Nov. 1. If there are compelling reasons why Harley thinks the "turn-over" of# offices should take place on the last day of the convention, I would support that position.

Loren B. Stone
Region VI -- TV

RECEIVED
NAEB HEADQUARTERS
AUG 12 1960
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

14 Gregory Hall, Urbana, Illinois

TO: Bill Harley
Jim Miles
Dick Hull

FROM: Harry Skornia

DATE: August 12, 1960

I wonder if Loren doesn't have an excellent point? Do any of you have objections?

Regards.

hjs:rs

CC: Loren Stone

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☒

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☐

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. ☒

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. ☐

III. I cast my vote for Richard Hull as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): Congratulations - Miles did a fine job - Lenny name is spelled Marks (not X)

Best -

Siegel

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. [X]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. [X]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. I cast my vote for H.B. McCARTY as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): _____

Excellent plan. Best possible when under the circumstances.

R Edwin Browne
Aug. 8, 1960

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☑

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. ☐

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. ☑

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. ☐

III. I cast my vote for Armond Hunter as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): An excellent job — perfect solution.

Raymond Hulbert

8-11-60

ROC

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

OFFICE OF THE REGIONAL DIRECTOR

Alabama Educational TV Commission
807 Protective Life Building
Birmingham, Alabama

August 11, 1960

Dr. Harry Skornia
President
N.A.E.B.
14 Gregory Hall
Urbana, Illinois

Dear Harry:

The attached blank is checked and submitted for your compilation. I am most appreciative to all those who have had any part in working out such a fine solution. It just shows what can be done when good brains get together.

With kindest regards, I am

Sincerely yours,

Raymond D. Hurlbert
Director, Region 11

RDH/ml
enc.

ROC
To Hall

Please answer all parts of the following questionnaire:

I. I approve of William Harley for President under the conditions mentioned in Miles' memo of August 2. [X]

I disapprove of William Harley for President under the conditions mentioned in Miles' memo of August 2. [ ]

II. I approve of Harry Skornia's continuing (part time) as President until November 1, under conditions mentioned in Skornia's memo of August 8. [X]

I disapprove of Harry Skornia's continuing (part time) as President until November 1 under conditions mentioned in Skornia's memo of August 8. [ ]

III. I cast my vote for Richard Hull as the new Region III TV Director, as explained in the August 8 memo.

IV. Relevant comments (if any): I think the idea of Harry Skornia's keeping track of time spent away from the NAEB job during the over-lap period is ridiculous. Who kept the books on the over-time Harry has worked all these years?

THE FLORIDA STATE UNIVERSITY

TALLAHASSEE

UNIVERSITY BROADCASTING SERVICES

August 18, 1960

RECEIVED
NAEB HEADQUARTERS
AUG 22 1960
AM 7|8|9|10|11|12|1|2|3|4|5|6 PM

Dr. Harry J. Skornia
President, National Association
of Educational Broadcasters
14 Gregory Hall
Urbana, Illinois

Dear Harry:

Under revelant comments on the attached questionnaire I have indicated that I think your suggestion of keeping track of time spent away from your NAEB desk from mid-September to November is ridiculous.

Matter of fact, it verges on scrupulosity. So what if there is six weeks of over-lapping salary? Your service to us during these 6 weeks -- whether under the NAEB banner or not -- will be as critical as any service you have ever performed. To make too much of issues such as this smacks of pique. "This is my minute, this is your minute. Here we draw the line, here are the sums, now I dare anybody to say I owe anybody anything."

I know you don't feel that way, but it's an impression I could get.

Best regards,

Roy Flynn
Director

RF/as

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

Letter from the Board

OFFICE OF THE REGIONAL DIRECTOR

Television Region VI
Seattle, Washington
September 22, 1960

To: Harry Skornia
Bill Harley

From: Loren Stone

Is there anything I can or should be doing towrrd the meeting## in San Francisco?

Is it planned to have separate TV Board and Radio Board meetings?

Should I perhaps query the other members of the TV Board to see if they have matters needing the Board's consideration?

Should I query Jack McBride, chairman of the TV Policy Committee to see if his group has matters they wish the Board to consider? If so, should I ask Jack to sit in on any meetings of the TV Board?

I know of no matters needing a meeting of the TV Board, but I want to be helpful in any way I can, so let me know if and whay you think I can be doing that will be useful.

Best regards to both of you.

NAEB HEADQUARTERS

14 Gregory Hall
Urbana, Illinois

CONFIDENTIAL

TO: Members of NAEB Board

FROM: Harry J. ~~Skornia~~ Harry

DATE: June 30, 1960

SUBJECT: Need for new (Radio) Board member, Region IV.

Jim Slack has left the University of South Dakota to take a job with USIA. He is succeeded as Director of KUSD by Martin Busch.

The Board, according to the constitution, fills such vacancies. Rather than calling for nominations, or going through a time-consuming discussion, I thought I might make some suggestions. Board Chairman Bill Harley is free to, and may want to, comment to you also. But I wanted to get this out before leaving for July vacation.

In Region IV there are three people who have been regularly elected to the Board in the past:

Richard Vogl
Carl Menzer
Burton Paulu

Others eligible (actives) in Region IV are:
Clifton Schropp - KDPS-FM-TV, Des Moines
Richard Gottschald, KUMD-FM, Duluth
Milford Jensen - WCAL, Northfield, Minnesota
Mrs. Esther Olson - KWLC - Decorah
Dennis Q. Thurow - KWAR-FM, Waverly
Martin Busch - KUSD
Herbert Hake - Iowa State Teachers College, KTCF

Playing it safest, and taking all problems into consideration, I believe the replacement might be Vogl, Menzer or Paulu. Of these, since Center Relations will be so important a part of Board business, and Vogl was on the Joint NETRC-NAEB Committee---as well as now being chairman of the NAEB Radio Network Committee, one suggestion is that he might be best. This person will serve for 1½ years.

This is no attempt to "ram" anything through. And I'd have preferred not to have to do this in writing. Please consider this confidential to you. Since I'll be away, feel free to come up with a better solution if you have one.

Personally, if a second choice were made, I'd think it might be Menzer. He's an engineer, which we don't have. He's been hard at work on Network plans, and is an

old-timer, former president, etc. Both have the advantage of not being from a city or area already represented on the Board--as Minneapolis - St. Paul now is. Your vote (or dissent) would be appreciated.

Harold Hill will be in charge here at Headquarters while I'm away. By the time I get back, I hope your recommendations are in. I'll then check with Harley and contact the person selected to see if he can serve. If he can't, which is, I hope, unlikely, I'll contact a second person.

Thanks. And please reply.

HJS:kh

UNIVERSITY OF KANSAS
LAWRENCE, KANSAS - STATIONS

RADIO
KFKU-KANU

Board of Directors

June 14, 1960

Memo to: Bill Harley
Harry Skornia
Harold Hill

From: R. Edwin Browne

Subject: Attached Proposal on ETV

The attached was included in a report which I sent yesterday to Mrs. Arthur Skelton, National Chairman, Audio-Visual Services, National Congress of Parents and Teachers.

You may recall that I brought this matter up at the recent Board Meetings.

Nothing may come of this first feeler. If not I will play some other angles.

If you have any reactions or suggestions I'd like to hear from you.

Sincerely,

R. Edwin Browne
Director

REB:ia
Encl.

PROPOSAL FOR A NATIONAL EFFORT BY THE CONGRESS OF PARENTS AND TEACHERS TO BRING EDUCATIONAL TELEVISION TO AMERICA

Although educational television stations have sprouted in many important areas of America, many other areas of equal importance remain unserved. It seems to me this represents an opportunity, an obligation, and a challenge for the National Congress of Parents and Teachers.

As a member of the Board of Directors of the National Association of Educational Broadcasters, I have had an opportunity recently to discuss this problem with several nationaly-ly-recognized leaders in the field of educational broadcasting and I have found them unanimously agreed that if the National Congress were to engage in an all-out effort on behalf of a nationwide system of educational television stations that the establishment of such a system would be virtually assured.

It seems to me that this is a matter of such grave importance to the welfare of children and youth in home, school, and community that we cannot afford to pass the opportunity by.

If you are interested in further comments on the importance of educational television and the possible role of the National Congress in this field, I will be happy to amplify my suggestions.

Letters from Board Members

June 3, 1960

Dr. Harry Skornia
Executive Director
NAEB
14 Gregory Hall
Urbana, Illinois

Dear Harry:

I am in receipt of a mimeographed copy of John Schwarzwalder's letter to Bill Harley. Am I to understand from paragraph one of the above mentioned letter that there has been any change in our thinking and discussion at the recent Board meeting?

This is merely an inquiry because, as I recall, our plans were to set up an office in Washington, hoping that the organizations now supporting JCET might coordinate and channel their activities through our office. I did not understand that we were continuing the JCET, as such, but would merely offer an outlet to them through our NAEB Washington office.

Do I understand from the above mentioned letter that Bob Shenkkan is being approached on the matter of staffing the Washington office?

Maybe my interest is jumping to conclusions. Could you fill me in on developments thus far.

With kindest regards, I am

Sincerely yours,

Raymond D. Hurlbert
General Manager

RDH/ml

cc: Mr. Bill Harley

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Letters to Board

14 Gregory Hall
Urbana, Illinois

April 7, 1960

Mr. M. S. Novik
Room 500
300 West 23rd Street
New York 11, New York

Dear Maury:

I am attaching a letter from one Bill Shipley which is self-expenatory. In his reply, Ed Browne referred him to me, and I shall be hearing from him in a few days. When his letter comes, what reply do you suggest.

Would be most grateful for your suggestions, or a draft reply. I could ramble, but this would serve no useful purpose. Will also check with the Center on this.

Sincerely,

Harry J. Skornia
President

HJS:kh

CC: Mr. Leonard Marks
Mr. Bill Harley
Mr. Ed Browne

2 Old South Salem Road
Ridgefield, Conn.
March 12, 1960

Mr. R. Edwin Browne, Director
University of Kansas Radio stations
Lawrence, Kansas

Dear Mr. Browne:

The current K.U. newsletter makes note of the fact that you have been elected to the Board of the NAEB.

I am therefore stimulated to ask your important opinion on a responsibility with which I am presently concerned.

I am chairman of a committee within the American Federation of Radio and TV Artists, of which you may be a member, to determine the future course of the union in regard to educational TV. We have in fact wrestled with the problem for a year, attempting to find some recommendation which can be made to the national board of AFTRA. Our recommendation will cover such matters as a scale of minimum fees to performers in Educational TV, whether there shall be such a scale, if and how educators-turned-performers shall be unionized, etc. During the past year we have conferred with many administrators in educational TV here in the East, but have not had the benefit of opinions from those in authority in the Mid-West or West. It is the earnest desire of the committee, and of the union in general, to aid in the development of high standards for Educational Tv, while also protecting the welfare of the performers, both professional and academic (these categories not necessarily mutually exclusive!).

I am particularly interested personally, for I sincerely hope to be connected with Educational TV within a few years.

Would you then be kind enough to give me your thoughts, officially or personally or both, on the aspects of Educational TV mentioned above and any other facets of the problem? The entire committee would be very grateful.

Incidentally, I graduated in 1940; weren't you along there somewhere--a year or two later? Egad! This will be the twentieth anniversary of my graduation!

Sincerely,

Bill Shipley

from Board

Harley

MARCUS COHN
LEONARD H. MARKS
PAUL DOBIN
STANLEY S. NEUSTADT
STANLEY B. COHEN

LAW OFFICES
COHN AND MARKS
CAFRITZ BUILDING
WASHINGTON 6, D. C.

TELEPHONE
STERLING 3-5880

CABLE ADDRESS
COMAR-WASHINGTON, D. C.

March 24, 1960

Dr. Harry J. Skornia
President, NAEB
14 Gregory Hall
University of Illinois
Urbana, Illinois

Dear Harry

I want to reply to your several letters of recent date as follows:

1. I do not believe that you should have Keith Engar pursue the Hinckly project. I can arrange a meeting for Dick Hull and Bill Harley.

2. We are working on the translator proposal and by now you should have received the comments which we prepared.

3. I agree with the letter which you wrote to Bob Schenkkan regarding the Speech Association of America statement to the F. C. C. However, I believe the entire topic should be discussed at the next Board meeting.

4. We hope to have an answer for you on the tax exemption on transportation within the next two weeks.

The correspondence which you sent me from Schenkkan and Engar is enclosed for your files.

Sincerely

Leonard H. Marks

Enclosures

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

14 Gregory Hall
Urbana, Illinois

Letter to Bd

February 29, 1960

Mr. Kenneth Harwood
Radio Station KUSC
Department of Telecommunications
University of Southern California
Los Angeles, California

Dear Ken:

We'll pay your expenses to Board meeting in Columbus. Surely don't want people to be absent for fiscal (only) reasons.

And thanks for your always prompt and welcome notes.

Sincerely,

Harry J. Skornia
President

HJS/kh

blcc: Mr. William Harley

Can't come unless we pay

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

14 Gregory Hall
Urbana, Illinois

February 29, 1960

Mr. Howard L. Johnson
Executive Director
Station KRMA-TV
Glenarm Place at Thirteenth Street
Denver 4, Colorado

Dear Howard:

We'll take care of your expenses for the Columbus Board meeting. We find that many people will be there anyway---so don't make objection when institutions can pay for people going to the IERT anyway. But where this isn't the case we "cover".

Once again, our best wishes.

Sincerely,

Harry J. Skornia
President

HJS/kh

blcc: Mr. William Harley

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

Ltr to Bd

Office of the President

14 Gregory Hall
Urbana, Illinois

February 24, 1960

Mr. Howard L. Johnson
Region V Director
Station KRMA-TV
12th and Welton
Denver 4, Colorado

Dear Howard:

I feel a letter to you is already overdue. I had earlier wanted to write to thank you for the splendid support you've been giving on new members in your Region, and the numerous other friendly touches you've exhibited on behalf of the NAEB. Busy as I know you are, I'm also most grateful to you for your responsiveness on all the important things where your help is needed.

Your letter on committees is greatly appreciated, and sound.

Your letter on the Region V meeting is also greatly appreciated. We had sent John Dunn mailing lists, etc., and assume that all is under control. If any additional help is needed by any of you, please let us know. We want to help, but don't want to dictate in any way for regional meetings generally.

I hope you and/or Ed Browne may personally be able to attend, in case greetings on behalf of the NAEB or the NAEB Board need to be extended.

I'll send a copy of this to Jim Robertson, Ralph Steetle, and Dorothy Smith, as well as to John Dunn, so they will be alerted to the fact that a meeting is tentatively scheduled for March 10 - 11 in Norman. As soon as it's certain, perhaps John can confirm it to them.

If a Region III meeting materializes, I'll alert them, also.

Once again, our thanks and best wishes.

Sincerely,

Harry J. Skornia
President

HJS:jp
CC: Mr. William Harley
Mr. John Dunn
Mr. James Robertson
Mr. Ralph Steetle
Mrs. Dorothy Smith
Mr. Ed Browne

Con with Bd.

February 17, 1960

Mr. James S. Miles
Director
WBAA Radio - TV Unit
Lafayette, Indiana

Dear Jim:

Leafing through my moldy old communiques I came across a short note from you relative to whether we should attempt to hold a Region III convocation this year.

Obviously we did not get around to discussing this at the Chicago get-together, but I should like to indicate that I'm all in favor of it....providing Headquarters has available funds. I am of the impression that we would have to alternate among the regions to some extent because of financial stringencies, but if it can be managed I would certainly favor holding a Region III meeting. There are good reasons for taking the position that every one of the regions should hold a meeting this particular year of decision. As a democratic-membership based association it is imperative that the officers have the full support of the membership in making major moves. Although I feel I got considerable general sanction at the regional meetings I attended last year in favor of the move to Washington, the radio network disposal to the Center may be quite a different thing. There are already some indications in this early stage of negotiations that some of our membership are unhappy about such a prospect and may break away and begin splinter networks of their own. Some of this may be largely emotionalism and can be diminished considerably if we have an opportunity to talk these things over at regional meetings and explain the facts of life behind the proposed move to them.

So, I'm for it...but not at Kellogg, the robbers!

Cordially,

William G. Harley

WGH:cp
CC: HSkornia

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

OFFICE OF THE REGIONAL DIRECTOR

REGION III
RADIO STATION WBAA
LAFAYETTE, INDIANA

Ira Lyford answer
made copy for H.S.

FEBRUARY 2, 1960

MR. WILLIAM HARLEY
600 NORTH PARK
MADISON, WISCONSIN

DEAR BILL:

I KNOW BY SOME COPIES OF CORRESPONDENCE THAT REGION VI IS HOLDING A REGIONAL MEETING. I THOUGHT MAYBE WE WOULD GET A CHANCE TO CHAT BRIEFLY REGARDING THE POSSIBILITIES OF A REGION III MEETING DURING OUR CHICAGO GET TOGETHER THIS FRIDAY. WANT TO BRING YOUR THOUGHTS ON THIS MATTER WITH YOU?

SINCERELY,

JAMES S. MILES
DIRECTOR
WBAA RADIO - TV UNIT

JSM:VML

NAEB
National Headquarters
14 Gregory Hall
Urbana, Illinois

letters - Board

14 Gregory Hall
Urbana, Illinois

January 13, 1960

Mr. Richard B. Hull, Director
Radio & TV Broadcasting
Station WOSU-TV
Ohio State University
2470 N. Starr Road
Columbus 21, Ohio

Dear Dick:

How to get within NAEB activities this promotion of UHF seems difficult to me. Should we plan a joint campaign with NETRC? Should we publish Robert E. Lee's letter? If so, would Putnam give his permission? (If so, please return it. The ditto won't photo.) And, if so, would you, perhaps, write an introductory statement for it?

Our stuff hits only our members. We need also to contact other groups (as through JCET) on this. Glad to do what we can. But our channels aren't proper for a big push by us.

Bill gave me this Thursday in Washington. It is returned herewith.

Sincerely,

Harry J. Skornia
President

HJS:jp
Enclosure

CC: √Mr. William Harley

Board Letters

14 Gregory Hall
Urbana, Illinois

January 12, 1960

Mr. James S. Miles
Station WBAA
Purdue University
Lafayette, Indiana

Dear Jim:

Glad to have Harold continue on the Constitution Committee. Wish you'd reacted to Emery, since there are several places I'd like to use him. Guess I'll just eeny-meeny it!

I think the $25,000 offered us by NETRC for radio next year is a gesture of good-will by Jack White, while the agonizing reappraisal goes on. I hope most of it can go for grants-in-aid.

Thanks, too, for the HEALTH stuff. Need this week (after finalizing committees etc. -- working on 'em at home right now as I draft this today (Sunday)) to get ready for visits to fund-sources and fund-raisers in New York January 26 - 28. Any ideas are welcome. Bill's going in with me.

Best, as always, Jim. Thank the Lord for "people like Miles."

Sincerely,

Harry

Harry J. Skornia
President

HJS:jp

P.S. Would anyone like or at HEALTH be interested in raising a couple of million for us? See my ditto to Board. I'm serious about going for funds to become the National Academy (or Ass'n) of Educational Broadcasting of the United States, with a National Academy type of building, staff and departmentalization -- useful also to commercial boys, FCC, education and all.

CC: √Mr. William Harley
Mr. Richard Hull
Dr. John Schwarzwalder
Mr. Frank Schooley
Mr. Robert Schenkkan
Mr. James Etheridge
Mr. E. A. Hungerford
Mr. Franklin Bouwsma

Letters to Bd.

TV

January 12, 1960

Mr. Lenny Marks
Cohn and Marks
Cafritz Building
Washington, D.C.

Dear Lenny:

Mighty nice! -- the banquet, I mean. Thanks so much for having me and seeing to it that NAEB was represented among the powers of the communications world.

I was provoked that the membership didn't accord proper attention to its president, though I must say that I didn't blame them for inattention to the chairman; he'd said all that before and several times.

Naturally, I had a fine old nostalgic time with Cliff and Frieda and that was most enjoyable. Thanks for the thoughtful seating.

So, go on back to your fishing!

Cordially,

William G. Harley

WGH:cp

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

OFFICE OF THE TREASURER

Bill Harley
maybe you'd like to have
Harold. Hill
Letters from Board

January 6,1960

Mr. William G. Harley,
Station WHA,
University of Wisconsin,
Madison, Wisconsin.

Dear Bill:

Thank you for your very kind letter which I received a few days ago. It was good of you to write me on the occasion of my leaving the Board of NAEB. For your information, the books are in the hands of the Auditor, Harold Hill will drive over on the 13th to pick them up and complete the final transfer to Urbana.

I leave active service in NAEB with mixed emotions. I am sure that the business can be better coordinated at Headquarters than it could ever be at a member station. However this brings to an end a number of years of service during which I have been a Vice President, Chairman of various committies including the Research Committee for several years, and Treasurer for five years. If I have been able to contribute to the organization during these years I am happy. If I have been able to be of assistance to you, in what I consider to be one of the very best years NAEB has had, I am also happy.

It has been a pleasure to work with you. I suspect that I may have attended my last meeting but we shall see.

Best regards and Happy New Year.

Sincerely yours,

Bob

R.J.Coleman

UNIVERSITY OF ALABAMA
EXTENSION DIVISION
UNIVERSITY, ALABAMA

BROADCASTING SERVICES
U. OF A. TV—WUOA (FM)

BOX X
TEL. PL 2-7441
EXT. 416

January 5, 1960

Mr. William G. Harley
600 North Park
Madison 6, Wisconsin

Dear Bill:

Your very kind note of December 29 and your Christmas card added to the cheer of the season.

I am remiss in not having written you a note long ago expressing my great admiration for the work you have done during the past two years as President of the National Association of Educational Broadcasters, especially since, as you say, I was responsible in part for getting you in that job. Your work prior to becoming president and my genuine belief in your strengh and intelligence as an educational broadcaster convinced me that you were the best man in the organization for the job. I have never had any reason to question my initial opinion.

I know you leave the job with a great sense of relief, some misgiving, and some doubts; however, in my opinion, you have provided truly outstanding leadership and should have a great sense of satisfaction and accomplishment.

It was a real pleasure working with you on the Board.

My warmest and kindest regards.

Sincerely yours,

Graydon Ausmus
Director

GA:sb

P. S. Please give Mac my congratulations at having you back on the staff full time.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities

MITH MARYLAND INSTITUTE FOR TECHNOLOGY IN THE HUMANITIES

UNIVERSITY OF MARYLAND

WISCONSIN HISTORICAL SOCIETY

WISCONSIN UNIVERSITY OF WISCONSIN–MADISON

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